

# Privacy Policy

Rupchorcha.com is the registered domain name and official website of Rupchorcha. As a User, Customer, or Registered Member of Rupchorcha.com we understand that you would be concerned about your online privacy. We at Rupchorcha.com are concerned and respect your privacy, and protect the privacy of all concerned by using the information you provide with utmost care and security. First and foremost you need to be 18 years or older to register at Rupchorcha.com as a member or for commercial usage of this website.

Please read this Privacy Policy along with the Terms of Use linked separately to this website, Rupchorcha.com. By using this website, you signify your assent to this Privacy Policy. Please do not use this website, if you do not agree with any of the stipulated terms and/or conditions that require your adherence prior to use. We reserve the right, at our discretion, to change, modify, add or remove portions of this Policy at any time. Please check this page periodically for changes. Your continued use of our website following the changes to the terms and/or conditions shall mean you accept those changes in totality. For any clarifications in this matter or in general regarding this Privacy Policy, you may email Rupchorcha at: [info.rupchorcha@gmail.com](mailto:info.rupchorcha@gmail.com)

Access to some general features of our website is free. However, for using certain services on our website such as for shopping online or interactive features, we request you to complete the Registration Form and thus create a Rupchorcha User Account. During registration, we would collect personal identification information such as your name, age, residential address, contact numbers, gender, email address, billing data, including credit card number, expiration date, and billing address. But it may be noted that financial details, if any, procured from a registered user are not stored by us and shall be sourced and used by the payment gateway facilitator or concerned processing bank(s) with suitable instructions in connection to the execution of our customer's orders.

At times we may also use the information to contact our users in relation to the various services on our website or for soliciting feedback, research, individual marketing, strategic client analysis, or for other internal purposes. Your contact information shall not be sold, traded, rented, or in any way divulged to any third party unless we are legally bound to do the same or in such situations where the information needs to be shared in order to investigate, prevent or take action regarding illegal or fraudulent activities online or physical, for protection of our rights or property or of those associated or concerned, including payment gateway facilitator, processing bank(s), customers and/or those connected with our website. Please note that our website automatically receives and records information on our server logs from your browser, including your IP address.

You may also be asked to provide certain personal or non-personal information prior to participation in certain forums, chat-rooms, blogs, surveys, contests, etc., going forward, thus ensuring an enhanced and personalized experience on Rupchorcha.com. We shall not be responsible for the privacy of any information provided by you on our website which has not been specifically requested by us. If we provide you a login identity and password for you, then that would be available for your use. All activities that occur using your password are your responsibility, whether or not authorized by you. You agree to immediately notify us of any unauthorized use of your password or registered account. In case we cannot verify the information that you provide when you log on or otherwise, we may ask you to send us additional information by email, such as your driving license, credit card statement, utility bill, or any other information linking you to your applicable address or may request you to answer additional questions online to help verify your personal identification information.

Our website may contain links to other websites. We are not in any way responsible for the privacy practices or content of such websites and hereby expressly disclaim all liability associated with the content and use thereof.

## **How Rupchorcha.com Uses Your Personal Information**

This policy covers how Rupchorcha.com treats personal information that Rupchorcha.com collects and receives. Personal information is information about you that is personally identifiable like your name, address, email address, or phone number, and that is not otherwise publicly available. This privacy policy only applies to Rupchorcha.com.

This policy does not apply to the practices of companies that Rupchorcha.com does not own or control, or to people that Rupchorcha.com does not employ or manage.

## **Information Collection And Use**

Rupchorcha.com collects personal information when you register with Rupchorcha.com, when you use Rupchorcha.com products or services, when you visit Rupchorcha.com pages or the pages of certain Rupchorcha.com partners, and when you enter promotions or sweepstakes. Rupchorcha.com may combine information about you that we have collected from you and obtained from business partners or other companies.

When you register we ask for information such as your name, email address, birth date, gender, Pin code, occupation, industry, and personal interests. When you register with Rupchorcha.com and sign in to our services, you are not anonymous to us.

Rupchorcha.com collects information about your transactions with us and with some of our business partners, including information about your use of financial products and services that we may offer.

Rupchorcha.com automatically receives and records information from your computer and browser, including your IP address, Rupchorcha.com cookie information, software and hardware attributes, and the page you requested.

Rupchorcha.com uses information for the following general purposes: to customize the content you see, fulfill your requests for products and services, improve our services, contact you, conduct research, and provide anonymous reporting for internal and external clients.

## **Information Sharing And Disclosure**

Rupchorcha.com does not rent, sell, or share personal information about you with other people or non-affiliated companies except to provide products or services requested and permitted by you to Rupchorcha.com to process the same, or under the following circumstances:

- We provide the information to trusted partners who work on behalf of or with Rupchorcha.com under confidentiality agreements. These companies may use your personal information to help Rupchorcha.com communicate with you about offers from Rupchorcha.com and our marketing partners. However, these companies do not have any independent right to share this information. In case these companies do share the information, Rupchorcha would not be held liable for the same.
- We respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims.
- We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of Rupchorcha.com's terms of use, or as otherwise required by law.
- We transfer information about you if Rupchorcha.com is acquired by or merged with another company.

– Rupchorcha.com does not provide any personal information to the advertiser when you interact with or view a targeted ad. However, by interacting with or viewing an ad you are consenting to the possibility that the advertiser will make the assumption that you meet the targeting criteria used to display the ad.

– Rupchorcha.com advertisers include financial service providers (such as banks, insurance agents, stockbrokers, and mortgage lenders) and non-financial companies (such as stores, airlines, and software companies).

Rupchorcha.com works with vendors, partners, advertisers, and other service providers in different industries and categories of business.

# What Personal Data We Collect And Why We Collect It

## Comments

When visitors leave comments on the site we collect the data shown in the comments form, and also the visitor's IP address and browser user agent string to help spam detection. After approval of your comment, your profile picture may be visible to the public in the context of your comment.

## Media

If you upload images to the website, you should avoid uploading images with embedded location data (EXIF GPS) included. Visitors to the website can download and extract any location data from images on the website.

## Cookies

'Cookies' are small data files that your browser stores on your computer's hard drive. Our website server draws on these cookies inter alia to recognize our repeat customers and keeps a tab on usage including shopping, through our website. Cookies are a useful element in the service process and help us to improve and develop the services and orientation towards our valued customers. Most web browsers automatically accept cookies but do allow you to block the use of cookies. However, if you disable this feature, certain aspects of Rupchorcha.com, such as the shopping cart, may not function properly, and the need to repeatedly authenticate your identity credentials would be requested by the website. Rupchorcha.com may set and access Rupchorcha.com cookies on your computer.

Rupchorcha.com lets other companies that show advertisements on some of our pages set and access their cookies on your computer. Other companies' use of their cookies is subject to their own privacy policies, not this one. Advertisers or other companies do not have access to Rupchorcha.com's cookies.

Rupchorcha.com uses web beacons to access Rupchorcha.com cookies inside and outside our network of web sites and in connection with Rupchorcha.com products and services.

## **Your Control Over Personal Account Information and Preferences**

We reserve the right to send you certain communications relating to the Rupchorcha.com service, such as service announcements, administrative messages, and the Rupchorcha.com newsletter, that are considered part of your Rupchorcha.com account, without offering you the opportunity to opt-out of receiving them.

Rupchorcha reserves all rights to the website and its contents. Some of the content & features mentioned in the terms of use, disclaimers, and privacy policy may not be live currently but all the terms and conditions mentioned in this document would also be applicable to those content and features once those services go live.

## **Changes/Updates To The Privacy Policy**

Rupchorcha.com may update this policy. We will notify you about significant changes in the way we treat personal information by uploading the same on our website.

We welcome your feedback concerning this Privacy Policy. Please send your comments, questions, or desired clarifications to the Manager of Multimedia at Rupchorcha.

Address: Elephant Road, Dhaka-1205.

Email: [info.rupchorcha@gmail.com](mailto:info.rupchorcha@gmail.com)

